

Sakan Training Plan

September 2025

Table of Content



Introduction

Social Development & Sakan Partnership

Onboarding Checklist

Training Plan

Resources

Welcome to Red Sea Global – Social Development

Dear Turki & Mazen, welcome! This program will guide your first 3 months with us in Social Development.



About Social Development

The Social Development Department focuses on proper and equitable inclusion of the local communities residing around RSG (Red Sea Global) destinations along the Red Sea coast. Our goal is to empower the local communities and enable them to contribute to the development of these destinations, ensuring that we create sustainable opportunities for these communities. We do this through investing in opportunities and mitigate any possible risks to maximize national, corporate, and community impact and add value.

 Our Mission: “Setting new standards for social and economic sustainability.”

Scope:

- 1.Social License – mitigate risks, maximize positive impact.
- 2.Social Infrastructure – bridge gaps, celebrate local culture.
- 3.New Standards – meet national/international sustainability goals.



Read our annual bulletin [here](#)

Social Development & Sakan Partnership

In 2025, we signed a strategic MoU with Sakan Association that aims to include individual local suppliers into the Red Sea & Amaala destinations.

👉 Based on our MoU:

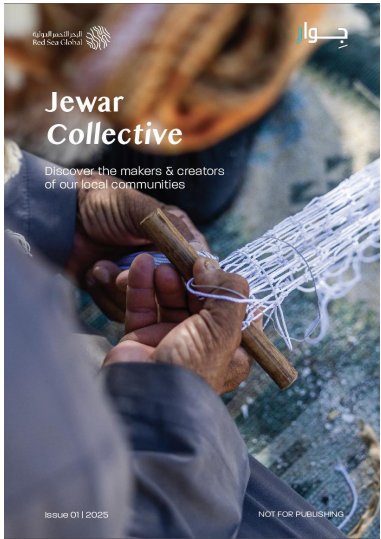
- Identify & develop local suppliers.
- Facilitate access to cultural & artistic products.
- Build supplier capabilities through training.
- Enhance authentic experiences & preserve traditions.



[Read the MoU \(attached\)](#)

What we did so far

Through our combined efforts with Sakan, we accomplished the following during 2025.



Launched Jewar Collective featuring over 90 local artisans



Established a preliminary mechanism to streamline orders and procurement



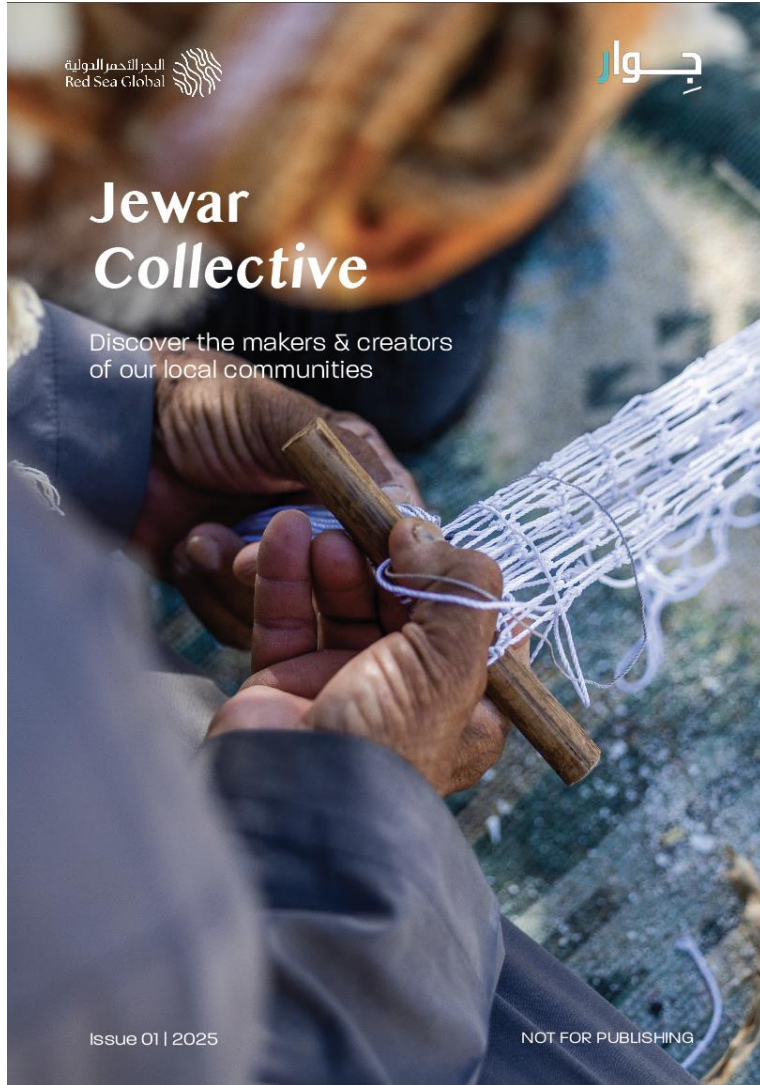
Arranged workshops with local artisans



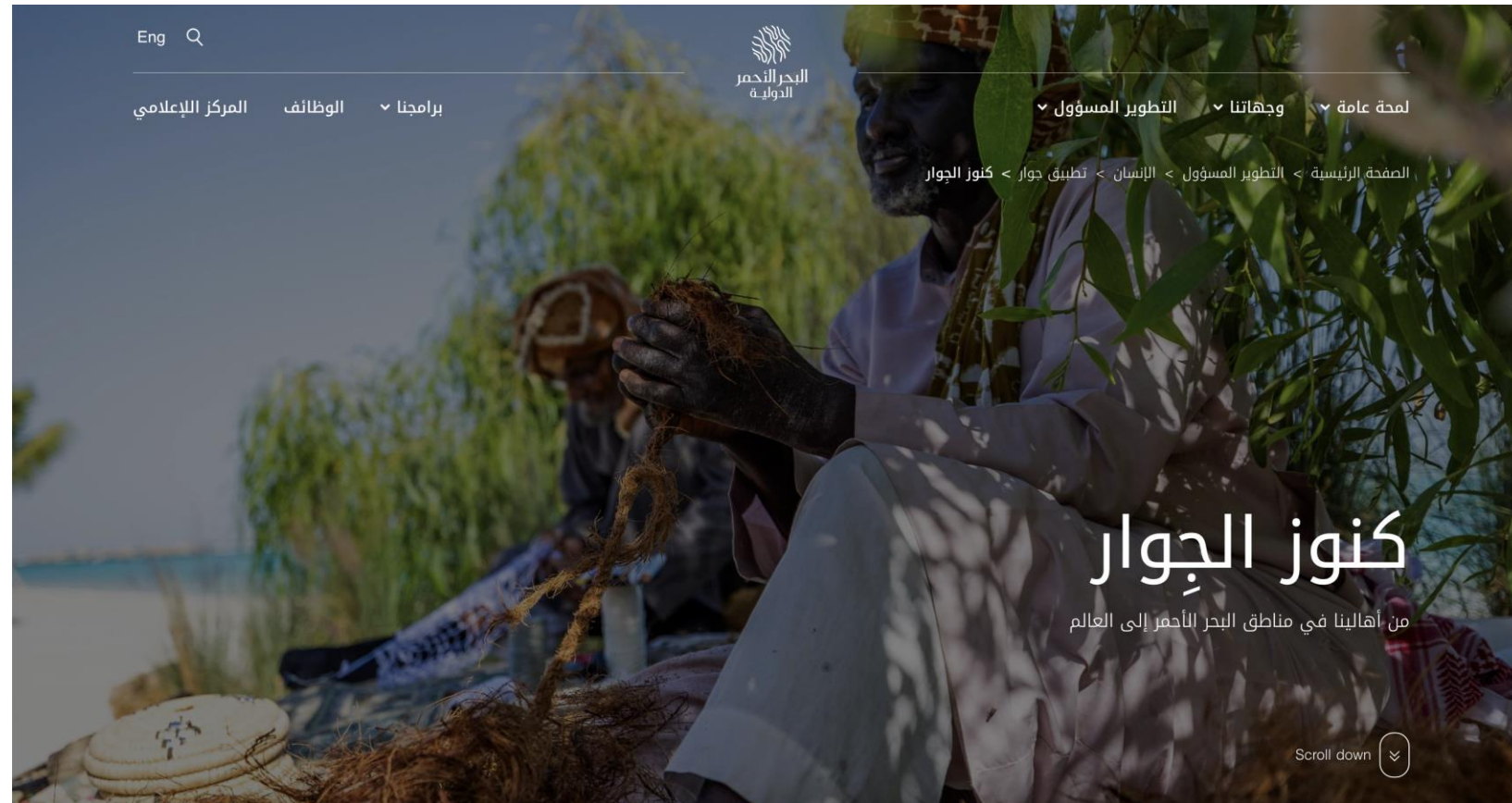
Launched “Community Crafted” label under Jewar



Piloted Community Products to be featured in Botanica’s Gift Shop.



Read about “Jewar Collective” [here](#)



Access “Jewar Collective” [here](#)

Training Plan Objectives



Equip new joiners with knowledge of Jewar & Sakan partnership.



Provide hands-on experience in procurement workflows.



Develop capacity-building facilitation skills.



Encourage joiners to propose new ideas to advance the MoU.

Training Plan

Month 1

- Orientation: Intro to RSG SD, Jewar ecosystem, MoU scope
- Learning: Jewar walkthrough & procurement workflows
- Practical: Support supplier database creation & contract drafting
- Reflection: Joiners submit a short note on observed gaps/opportunities.

Focus: Understanding RSG, Jewar, and MoU basics

Month 2

- Learning: Vendor onboarding, payments, QA, feedback.
- Practical: Support pilot procurement of 10–15 artisans.
- Deliverable: Draft Pilot Report on challenges & solutions
- Reflection: Joiners propose at least 2 improvements to workflow.

Focus: Hands-on vendor interaction & process testing

Month 3

- Learning: Training facilitation, branding, pricing, digital literacy.
- Practical: Co-deliver artisan training session
- Reflection: Joiners present a proposal deck on advancing the agreement (marketplace, retail, new categories, etc.).

Focus: Transition from learning to teaching

Onwards

- Month 4 onward → Scale & Marketplace integration.
- Joiners' proposals will be reviewed by RSG & Sakan Joint Working Group.
- Best ideas incorporated into Phase 4–5 of MoU roadmap.

Together: Building a sustainable, scalable model for local empowerment.

Thank you

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